

Main Streets Revitalisation Program

Strategic Alignment - Strong Economies

Public

Tuesday 18 April 2023
Infrastructure and Public Works Committee

Presenters

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PURPOSE OF WORKSHOP

The purpose of this workshop is to provide Council Members with an update on the Main Streets Revitalisation Program and seek feedback on the delivery program for current and future opportunities.

Background

The 2020-2024 Strategic Plan outlined Council's desire to activate main streets.

Outcome 2: Strong Economies

What we want to achieve together: Main streets and laneways activated for economic growth

How we will do it: Activate main streets and develop unique precincts to support a diverse range of businesses and communities

The 2019/20 Business Plan & Budget

An allocation of \$370,000 was approved to develop Master Plans for Melbourne, O'Connell and Hutt Streets.

February 2021

The place-led approach to main street revitalisation for the then four priority main streets (Hindley Street, Hutt Street, Melbourne Street and O'Connell Street) commenced.

We embarked on a targeted engagement program through Lord Mayor's Roundtable sessions and conversations with dedicated Place Coordinators on each priority main street.

Concurrently, data gathering included focus group sessions, City User Profile Survey targeted questions and Residents Survey targeted questions.

December 2021

[Council report](#) on the Master Plans was considered.

May 2022

[Workshop](#) on the draft concepts (Hindley Street, Hutt Street and Melbourne Street)

August 2022

[Council report](#) on the concepts (Hindley Street, Hutt Street and Melbourne Street)

KEY QUESTIONS

What Main Streets are considered a priority for Council Members?

What other streets would Council Members like to see upgrades on?